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भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

13

TR/CMTS/GSM post paid SLR/2013-14/13 dt at Chennai -2 the 16-07-2013

To

The PGM/GM.,
BSNL., ALLSSAs.

Sub: Review of GSM pospaid revenue- reg.,

On review of GSM postpaid SLRs. Of April 13 and May 13 , it is noticed that the subscriber base and revenue is in decreasing trend to the extent of 1500 number of customers and revenue for Rs. 29 lakhs. The reason for the reduction of subscriber base and revenue may be reviewed.

A thorough review of the previous year and current year subscriber base, revenue achievement , shortfall and reason thereof may be intimated. It is emphasized that your personal attention and systematic monitoring is essential to achieve both the revenue and physical target.

The reason for reduction in subscriber base and revenue of postpaid services may be analyzed and results intimated to the undersigned.


General Manager (TR).

Encl.: Annexure.

Copy to:

3. GM(S&M-CM)., Chennai 6.
4. DGM(F)/DGM(TR).,
O/o PGM/GM.,BSNL.,
All SSAs.

| CATEGORIES OF SUBSCRIBERS ON THE BASIS OF USAGE CHARGES IN RESPECT OF CMTS, TRICHY BILLING CENTRE | | | | |
|---|-----------------|-----------------|----------------------|-----------------------------|
| MONTH | May-13 | | | |
| CIRCLE: TAMILNADU | | | | |
| NET USAGE CHARGE SLAB | NO OF CUSTOMERS | AMOUNT IN RS | % OF TOTAL CUSTOMERS | % OF AMOUNT TO TOTAL AMOUNT |
| 0 | 22239 | 0 | 9.47 | 0.00 |
| 250 | 141667 | 12847191 | 60.30 | 23.80 |
| 251-500 | 42409 | 15023147 | 18.05 | 27.83 |
| 501-1000 | 22242 | 15107683 | 9.47 | 27.99 |
| 1001-2000 | 5419 | 7078474 | 2.31 | 13.11 |
| 2001-5000 | 852 | 2350169 | 0.36 | 4.35 |
| ABOVE 5000 | 127 | 1576656 | 0.05 | 2.92 |
| TOTAL | 234955 | 53983320 | 100.00 | 100.00 |
| CATEGORIES OF SUBSCRIBERS ON THE BASIS OF USAGE CHARGES IN RESPECT OF CMTS, TRICHY BILLING CENTRE | | | | |
| CIRCLE: CHENNAI | | | | |
| NET USAGE CHARGE SLAB | NO OF CUSTOMERS | AMOUNT IN RS | % OF TOTAL CUSTOMERS | % OF AMOUNT TO TOTAL AMOUNT |
| 0 | 17723 | 0 | 14.93 | 0.00 |
| 250 | 70157 | 5704238 | 59.10 | 23.61 |
| 251-500 | 18400 | 6523682 | 15.50 | 27.01 |
| 501-1000 | 9496 | 6407028 | 8.00 | 26.52 |
| 1001-2000 | 2382 | 3103046 | 2.01 | 12.85 |
| 2001-5000 | 465 | 1258223 | 0.39 | 5.21 |
| ABOVE 5000 | 90 | 1159206 | 0.08 | 4.80 |
| TOTAL | 118713 | 24155423 | 100.00 | 100.00 |
| CATEGORIES OF SUBSCRIBERS ON THE BASIS OF USAGE CHARGES IN RESPECT OF CMTS, TRICHY BILLING CENTRE | | | | |
| CIRCLE: KERALA | | | | |
| NET USAGE CHARGE SLAB | NO OF CUSTOMERS | AMOUNT IN RS | % OF TOTAL CUSTOMERS | % OF AMOUNT TO TOTAL AMOUNT |
| 0 | 25501 | 0 | 11.33 | 0.00 |
| 250 | 141073 | 13105655 | 62.69 | 27.41 |
| 251-500 | 37144 | 13019675 | 16.51 | 27.23 |
| 501-1000 | 16153 | 10862744 | 7.18 | 22.72 |
| 1001-2000 | 3993 | 5266106 | 1.77 | 11.01 |
| 2001-5000 | 937 | 2695893 | 0.42 | 5.64 |
| ABOVE 5000 | 241 | 2868481 | 0.11 | 6.00 |
| TOTAL | 225042 | 47818554 | 100.00 | 100.00 |